



**HANDBALL**  
AUSTRALIA

CURRENT  
STRATEGIC  
PRIORITIES



## STRATEGIC PLAN 2024-28

Handball Australia's Board of Directors conducted their annual planning meeting in mid-November 2023, marking a significant step towards shaping the organisation's path for the coming years.

The prior strategic plan, spanning from 2019 to 2023, laid the foundation for growth and development. Currently, the Board is reviewing the detailed Strategic Plan for 2024 – 2028, aligned with the ASC Governance principles and Play well and Win well strategies. Although this review is ongoing, Handball Australia is focussing attention and efforts into its OH32 Strategic 10-year+ Project. This targeted initiative is a proactive response to ensure that handball is well-prepared for the upcoming Olympic Games in Brisbane 2032 and is sustainable and flourishing beyond.

The complete strategic plan for Handball Australia's future, inclusive of its overarching vision and objectives, will be published as soon as practicable.

The OH32 project stands as a strategic priority, exemplifying the organisation's commitment to advancing the sport on both national participation and higher performance pathways internationally.

THE GUIDING PRINCIPLES FOR THIS:

1. BUILD THE SPORT **BOTTOM UP**

2. BUNDLE EFFORTS IN **STRONG HUBS**

3. **INTEGRATE** VERTICALLY AND HORIZONTALLY

4. FOCUS ON **SUSTAINABLE GROWTH**

5. CREATE CLEAR RESPONSIBILITIES AND **KPI'S**

# STRATEGIC PRIORITIES v2



2023

2024

2025

2026

2027

'28

'29

'30

'31

'32+



**IMMEDIATE PRIORITIES ARE TO SECURE  
FUNDING, TO EVOLVE STRUCTURES AND TO  
FAST-TRACK THE NATIONAL YOUTH PROGRAM.**



# OH32!

OLYMPIC HANDBALL MISSION 2032 AND BEYOND